



Banner Ad Specifications

Star Spangled Spectacular
Overland Park 4th of July Celebration



Ad Sizes

Top & Bottom Banner Ad	790 wide x 69 tall	\$10,000 to appear on every page, \$5,000 for rotating ad
SkyScraper Large	172 wide x 216 tall	\$2,500 for rotating ad
SkyScraper Small	172 wide x 103 tall	\$1,000 for rotating ad

(All measurements in pixels)



Instructions for Submitting Artwork

Submit artwork as high-resolution-300 dpi minimum, JPEG or GIF.
(All fonts and graphics embedded)



Photos and Artwork

- All graphics must be high resolution – 300 dpi or above at 100%
- EPS, TIFF, PICT, JPEG high-resolution files must also include original (native) files.
- We are unable to accept JPEG (low-resolution), GIF, Word Metafile or any internet graphics.
- We are unable to accept artwork and logos from Microsoft Word, Publisher, Excel, Works or PowerPoint

Submit electronic files to Betsy Stverak at betsy@kingadv.com

*If you have any questions contact Betsy to confirm answers well in advance of the deadline.

*If you would like to run no internet ad at all, please contact Betsy with that information.

Deadline for artwork is 05/01/07.

Thank You!

